



## A FAN FARE TREATMENT SYNOPSIS

“CHARMERS”

AN AGING-BACHELORS SITCOM

Conceived & Written By

Abby Hagyard

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**Hi! Before you dive in... to make sure we're on the same page, let's recap...**

**As Executive Producer at Story Me TV, I hold exclusive copyright on all our projects. It's my goal to make this crazy, creative experience a dream come true for you.**

**FAN FARE** is our reverse spin on the **Fan Fiction** concept. As a **VIP INFLUENCER** you get exclusive access to our brand new/original scripts, treatments, bibles and concept outlines.

We invite you to read our exclusive confidential treatment synopses and come up with innovative ways to audition, comment, write and submit your samples and ideas. Once we've had a chance to review your submissions, we invite our **VIP Family to vote**. When the votes are in, we get in touch with our winners and then we move into Development!

**Who are we looking for? Do you need previous experience and/or credits? Nope.**

We want creative collaborators and innovators who see the limits and smile!

**Remember:**

**Fan Fare projects fall into one specific category.**

**Story Stax – aka Franchises – are hybrid concepts we want to develop on many levels.**

**Contributions can be anything that advances the project creatively!**

**AND... THIS IS HUGE...**

**EVERY project we produce will air in 90-second “snackable mini episodes”.**

**This means that anything you create and submit MUST follow this rule or be rejected!**

Thanks for reading!

Abby



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#### LOGLINE & THEME

##### How do you like me now?

**CHARMERS** re-imagines **The Golden Girls** as blue-collar Irish widowers sharing a house in a sea-side tourist town. Equal parts rascal and Romeo, hard-working and slack-luster, grumpy and philosophical, our aging room-mates tap into **The Full Monty**, **The Odd Couple**, **Grumpy Old Men** and **Friends** to make you want to cancel your plans and find this place... for a weekend, or what-the-hell, maybe a week.

#### OVERVIEW

Two brothers have been sharing a lovely old house ever since their wives died. With the cost of living on the rise, they decide to find a couple of renters to offset expenses. The interviews are hilarious. At the end of each day, they head off to the pub to complain and entertain the locals. Eventually, they decide on two of the least awful choices. They're in the middle of a group interview when their nephew arrives with an ominous pile of boxes and bags and whatnot. His current girlfriend has just thrown him out. Can he stay for a while?

#### THE ENSEMBLE CAST

**SHAMUS O'HEARN** is a retired steamfitter who lives comfortably on his pension in a large old house that he shares with his widowed brother, Billy. Both men lost their wives after long and happy marriages and now they share the housework and chores when they're not soaking up the excitement when the tourists flock to their pretty sea-side town. Shamus enjoys fishing. Billy can't abide it. Every day at 3 o'clock they're seated side-by-side at Peggy's Pub on the water a few blocks from their house.

**BILLY O'HEARN** was injured on the job (he worked with Shamus) and still walks with a slight limp. His injury is one of the reasons he won't go fishing with Shamus. The other, he says, is the dreadful mess and the ungodly smell. When Shamus does take off for an afternoon on the water, Shamus tends their small garden.



**FRANCIS FLANNERY** was a stone mason. He likes a game of cards now and then and won't say no to a drink, if you're buying. He was quite a ladies man in his day and still likes to flirt on a warm summer's day. He's obsessively neat and often cleans up after someone has already done the job. Bickering and slamming doors generally ensue.

**PAT FITZPATRICK** was in sales. He's completely convinced that he's moments away from getting rich quick. Every one of his hair-brained schemes ends up costing money and derailing plans and leaves the house in a mess. His *I've got it* entrances trigger mass exits wherever he is.

**JOHNNY O'HEARN** is a likeable slacker who floats through life without guilt or shame. He's thrown away countless opportunities and the fact that he hasn't got a job or the prospect of one doesn't faze him. His super power comes into view when the tourists come to town: Johnny has the gift of gab and his stories reward him with adoring fans who love to have him around.

**PEGGY CLANCY** had studied to be an accountant. When she got her first job she realized that she hated the monotony of it. She'd bartended her way through college and loved the people who automatically became her crazy second family, but she'd never thought of it as a career. *What if I owned the place*, she'd asked herself, and four years later, she'd found a partner with the money to invest in a pub. When a massive heart attack took him, Peggy found herself living her dream.

**SHOW FORMAT:** The 90-second clip

We create and produce content in 90-second clips for viewers who like their content snackable. We deliver a smoothly sequenced story flow by thinking of the 90-second format as 3 thirty-second sketches – equivalent to 3 typical commercials – linked by connecting threads. Our TV series episodes roll out in Four Acts: Premise>Launch>Conflict>Resolution. Each Act builds in a sequence of 5 90-second clips. Total running time per episode is 30 minutes.

## COMEDY ANGLES

Comic moments are the natural byproduct of unreal expectations, stubbornness, vulnerability and classic Irish charm.

## SAMPLE EPISODE PLOT ROLL-OUT

ACT 1: A problem or an expectation of remarkable good fortune presents itself.

ACT 2: With considerable difficulty, a plan comes together to deal with the situation.

ACT 3: Because no one sticks to the plan, disasters appear like mushroom clouds on the horizon.

ACT 4: Frantic flailing and spinning results in everyone claiming they alone saved the day.